

COMMUNICATION STRATEGY

DENBIGHSHIRE SOCIAL CARE WORKFORCE AND CONWY AND DENBIGHSHIRE SOCIAL CARE WORKFORCE DEVELOPMENT PARTNERSHIP TRAINING GROUP

STAKEHOLDERS ON THE CONWY AND DENBIGHSHIRE SCWDP TRAINING GROUP

Joint Chairs	Workforce Development Manager Denbighshire Training Manager Conwy
Denbighshire Social Care Workforce Development Partnership Co-ordinator	Denbighshire County Council
Adult Care Providers	Care Forum Wales and Independent Residential Home provider
Domiciliary Care Providers	Jane Lewis Agency
Children's Care Provider	Prospects (Children's Residential)
Foster Carers	Denbighshire and Conwy NVQ/QCF Foster Carer Assessors acting as links whilst nominations are being sought from a Foster Carer representative.
Health and Well being Partnerships	Strategic Partnership Manager - Denbighshire County Council
Children and Young Peoples Partnership	(the three Strategies in Denbighshire are merged into one Strategic Partnership under the title 'The Denbighshire Big Plan').
Community Safety Partnerships	
Further Education	Representatives from Health and Social Care at Coleg Llandrillo Cymru and Coleg Llysfasi and Deeside
Higher Education	Glyndwr and Bangor Universities Social Work Degree Management Group and North Wales Practice Learning Centre
Service Users and Carers	Links through SCiP North Wales and local service user and carer networks
Local Safeguarding Board	Chair of Conwy and Denbighshire LSCB Training group
3 rd Sector	Representatives from Conwy Voluntary Services Council and from Denbighshire Voluntary Services Council
Contract and Commissioning	Contracting and Commissioning Officers for Conwy County Borough Council and Denbighshire County Council.
Training Co-ordinator	Conwy County Borough Council
Betsi Cadwaladr Trust	Re-nomination being sought due to reconfiguration of the Trust.

**STAKEHOLDERS ON THE SOCIAL CARE WORKFORCE PARTNERSHIP
FOR DENBIGHSHIRE**

Chair	Head of Adults and Business Services – Denbighshire County Council
Deputy Chair and Co-Chair of SCWDP Training Group	Workforce Development Manager Denbighshire
Denbighshire Social Care Workforce Development Partnership Co-ordinator	Social Care Workforce Development Partnership Co-ordinator
Adult Care Providers	Care Forum Wales
Domiciliary Care Providers	Care Forum Wales
Children’s Care Provider	Head of Children’s Services Denbighshire County Council – nominations being sought from 3rd sector
Foster Carers	Denbighshire NVQ/QCF Foster Carer Assessors acting as links whilst nominations are being sought from a Foster Carer representative.
The Denbighshire ‘Big Plan’ – incorporating Health and Well being Partnerships, Children and Young Peoples Partnership and the Community Safety Partnership	Strategic Partnership Manager
Careers Wales and Job Centre Plus	Representatives from Careers Wales and Job Centre Plus
Further Education	Representatives from Health and Social Care at Coleg Llandrillo Cymru and Coleg Llysfasi and Deeside
Higher Education	Glyndwr and Bangor Universities Social Work Degree Management Group and North Wales Practice Learning Centre
Service Users and Carers	Links through SCiP North Wales and local service user and carer networks
Local Safeguarding Board	Chair of Conwy and Denbighshire LSCB Training group
3 rd Sector	Representatives from Denbighshire Voluntary Services Council
Contract and Commissioning	Contracts Officer, Denbighshire County Council
Betsi Cadwaladr Trust	Re-nomination being sought due to reconfiguration of the Trust.

In line with the Denbighshire Social Services Communication Strategy 2008 – 2011 the partnership will endeavour at all times to meet the following principles surrounding public information and information published on the Denbighshire website:-

- We will develop information leaflets about the services we offer and are committed to the principles of plain language and accessibility of information. We produce our public information bilingually (English & Welsh), and in other languages and formats upon request, in line with corporate standards and accepted good practice.

- We provide and display a range of public information leaflets, forms and posters, which provide details of our services and schemes.
- The Social Services web pages provide detailed information on our services and afford members of the public the opportunity to communicate with our services on-line. We also provide links to the SCWDP training plans and signpost to other useful online resources and partner websites.
- We aim to provide accessible information and services through the website. We monitor the contents of our web pages to make sure they are accurate and comply with corporate standards.
- Our pages are checked regularly for broken links and inaccessible attachments.
- The website provides text-to-speech reader service via the 'Browsealoud' facility to make it easier for people with a visual impairment to access our services.

Circulation

All the members of the partnership have received the 2011/2012 SCWDP Circular via e mail and hard copies were available at the partnership meeting held on the 17th of March 2011. The link to the Circular will also be highlighted on the SCWDP Newsletter which is sent out to all Denbighshire's commissioned services, direct payments recipients, 3rd sector organisations and non-commissioned providers who have expressed a wish to be on our communications list.

Web link to Partnerships Communications Plan

The Training Calendar, Communication Strategy and SCWDP Circular are accessible from the SCiP North Wales website. Following translation, the documents will also be available on the Denbighshire County Council website. The links are as follows:-

www.ssiacymru.org.uk/localtraining
www.denbighshire.gov.uk/scworkforce

Partnership meetings will be held 3 times a year and the terms of Reference and membership will be reviewed annually.

Additional training dates and places may be added as they become available and e mails will be sent informing Partners of any extra availability. Partners will also be notified of place(s) being allocated or if application unsuccessful.

Any new commissioned services will be contacted by the SCWDP Co-ordinator to advise about the SCWDP Partnership and training plans.