



STEAM SUMMARY 2017 DENBIGHSHIRE COUNTY COUNCIL

Total economic impact of tourism £M	490.35
% change on 2016 (£'s historic)	2.3%

Total visitor days (Millions)	11.58
% change on 2016	1.7%
Staying visitor days (Millions)	7.15
% change on 2016	3.3%

Total visitor numbers (Millions)	5.93
% change on 2016	-0.4%
Number of staying visitors (Millions)	1.50
% change on 2016	0.3%
Number of day visitors (Millions)	4.43
% change on 2016	-0.6%

Number of FTE jobs supported by tourism spend	6,231
% change on 2016	-0.3%