

## Dementia Friendly Community action during the Covid-19 response



### United Against Dementia

Dear All,

I hope you are all keeping safe and well.

During this challenging period, it is not possible for many of us to conduct Dementia Friendly Community activities as normal. However, as daily life continues to become harder for people affected by dementia, we need to take action now, more than ever.

Over the coming weeks, we will be releasing regular guidance on what your Dementia Friendly Community can do to support people living with dementia during this time. To start, we're asking you to share **three important key actions**, which are detailed below.



### Share our poster on social media to inform volunteers about Dementia Friends

Volunteers in the Covid-19 response will have regular contact with people with dementia, so it is important they have an understanding about dementia. Download our posters and share them in Covid-19 Facebook groups, on Twitter and Instagram and as widely as you can.

People living with dementia face social isolation, now more than ever. Learn about dementia and the challenges people might face so you can support them in your community's response to Covid-19.

Become a Dementia Friend at [dementiafriends.org.uk/join](https://dementiafriends.org.uk/join)



If you need dementia support, Alzheimer's Society is here for you. Call the Dementia Connect support line on 0333 150 3456.

For more advice visit: [alzheimers.org.uk/coronavirus-covid-19](https://alzheimers.org.uk/coronavirus-covid-19)

[Download posters here](#)



## Tell us what your Dementia Friendly Community is doing in response to Covid-19

We are already starting to hear about some of the amazing innovative actions you are taking to continue supporting people affected by dementia. If something's worked for you, please tell us so we can share it and inspire others.

[Submit your story here](#)

## Join our Online Workshops to learn about our response to Covid-19 and how to get involved

Follow the link below to sign up for our Online Workshop mailing list. These will take place fortnightly and will provide the latest guidance, activities and news for your Dementia Friendly Community during the Covid-19 response. The first workshop will take place on **Thursday 9th April, 12:00-13:00.**

[Sign-up to the workshop mailing list](#)



### Covid-19 Online Workshop Thursday 9<sup>th</sup> April 12:00-13:00

Exploring the support Alzheimer's Society is providing during this period and how you can get involved.



Remember, Alzheimer's Society will continue to be here for anyone affected by dementia. During the COVID-19 outbreak our Dementia Connect support line will remain open every day. If you or anyone you know needs advice or support, please call us on **0333 150 3456**.

You can also find information, advice and resources on supporting people living with dementia on Alzheimer's Society's Covid-19 web page: [alzheimers.org.uk/coronavirus-covid-19](https://alzheimers.org.uk/coronavirus-covid-19).

Thank you for your commitment and support.

Best wishes,  
Jacqueline Brownhill

**National Dementia Friendly Communities Manager**



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Email us

